

## Contract Award

**Project:** P157117-Inclusive Early Childhood Education and Care

**Loan/Credit/TF Info:** IBRD-86930

**Bid/Contract Reference No:** SER-ECEC-8693YF-QCBS-CS-19-36

**Procurement Method:** QCBS-Quality And Cost-Based Selection

**Scope of Contract:** Public Awareness Campaign

### Contract Signature Date

(YYYY/MM/DD)

2019/07/12

### Duration of Contract

42 Month(s)

### Minimum Qualifying Score

75

### Awarded Firm(s):

**FCB AFIRMA (414395)**

Belgrade

Country: Serbia

### Scores

Technical:	95.15
Specific Experience:	5.00
Work Plan and Methodology:	34.00
Key Expertise:	56.15
Financial:	100
Combined:	96.12
Rank:	1

### Final Evaluation Price

RSD 202,973,742.45

### Signed Contract Price

EUR 2,058,818.23 inclusive of VAT (EUR 1,715,681.86 exclusive of VAT, EUR 343,136.37 VAT)

### Rejected Firm(s):

**JV WEGLOBAL (414406)**

Milan Italy

Country: Italy

**PARTICIP (414411)**

Country: Belgium

**SVA (414412)**

Country: Serbia

**Scores**

Technical:	60.73
Specific Experience:	2.33
Work Plan and Methodology:	15.00
Key Expertise:	43.40

**Final Evaluation Price****Reason for Rejection**

Failure to meet minimum technical score

**JV PRA (414398)**

Belgrade

Country: Serbia

**NEW MOMENT (414399)**

Country: Serbia

**Final Evaluation Price****Reason for Rejection**

Non-responsive